

**DOCKET NO.:** \*\*OO-0071  
**Application No.:** 10/072,471  
**Office Action Dated:** January 27, 2009

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:  
**Charles Eric Hunter, et al.**

Confirmation No.: **3041**

Application No.: **10/072,471**

Group Art Unit: **2424**

Filing Date: **February 7, 2002**

Examiner: **Annan Q. Shang**

For: **SYSTEMS AND METHODS FOR PROVIDING CONSUMERS WITH  
ENTERTAINMENT CONTENT AND ASSOCIATED PERIODICALLY  
UPDATED ADVERTISING**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY PURSUANT TO 37 CFR § 1.111**

In response to the Official Action dated **January 27, 2009**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☒ **Amendments to the Specification** begin on page 2 of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 4 of this paper.
- ☐ **Amendments to the Drawings** begin on page \_\_\_\_\_ of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 11 of this paper.